



MEMORANDUM

To: Saint Anthony Village City Council
From: Nicole Miller, Assistant to the City Manager
Date: February 8, 2022 City Council Work Session
Request: Community Survey

BACKGROUND

At the September 28th council worksession, council considered proposals from Morris Leatherman and POLCO to conduct a community survey. Staff recommended POLCO seeing the additional functionality that is included.

- Real time results via an online dashboard with the ability to customize reports based on a variety of factors; ex: demographics, area.
- Access to online database to conduct additional surveys throughout the year, both designed by POLCO and the ability to create your own informal surveys; ex: name our snowplow, vote on water tower design.
- Ability to send follow up information to participants-ex: what the outcome was.

NATIONAL COMMUNITY SURVEY

The National Community Survey (NCS) evaluates the “livability” of St. Anthony. The phrase “livable community” is used to describe a place that is not simply habitable, but that is desirable. Great communities include partnerships between government, private sector, community organizations, and residents. The NCS captures residents’ opinions on the following ten facets of community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts and Culture
- Inclusivity and Engagement

Based on the questions asked, both council and staff can use the results for strategic planning, operations planning and evaluation of comparisons to other cities to gauge how St. Anthony compares to other local or national communities in determining trends.

USE OF COMMUNITY SURVEY POLICY

At the December 14th council worksession, council expressed interest in having staff revise the draft policy regarding the use of community surveys. Staff has updated the draft policy for council's feedback.

COMMUNITY SURVEY ADDITIONAL ITEMS FOR DISCUSSION

At the December 14th council worksession, council had questions regarding eliminating or modifying questions in the National Community Survey. Staff reached out to POLCO for a response. The NCS is not able to be modified as it will affect the format and benchmark comparisons. A POLCO representative will be available for additional questions.

DISCUSSION ITEMS FOR COUNCIL FEEDBACK

Below are the specific items for discussion and feedback:

- Does the Council have any questions for the POLCO representative?
- Does the Council have feedback on the revised Use of Community Survey Policy?
- Other considerations for staff?

ATTACHMENTS:

- POLCO presentation
- POLCO agreement
- Use of Community Survey Policy