

## **Community Survey Policy**

### **Purpose:**

The purpose of the community survey is to provide feedback for St. Anthony officials and staff to consider as they make decisions that impact St. Anthony residents and businesses.

The Council will utilize the results of survey along with other information, to aid them in long-term strategic planning while carrying out their duty as policy makers.

### **Community Survey Benefits:**

- Engage and acquire feedback from a larger, more representative pool of St. Anthony citizens than other channels offer, including those who might otherwise not be willing or able to participate.
- Provide current snapshot of citizen issues and perceptions as they relate to quality of life issues in St. Anthony while benchmarking against other communities.
- Gain a better understanding of St. Anthony culture, and what makes our community unique and desirable, through the eyes of our citizens.
- Over time, gain the ability to identify trends and measure effectiveness.
- Provides opportunity to engage with the community and build trust while demonstrating responsiveness to citizens.
- Provides measurable results that can be tracked and compared over time.
- Does not replace current community engagement efforts but adds an additional tool for council and staff to use in the decision making process.

### **Community Survey Results**

- St. Anthony City officials will use the community survey results along with other community input collected all year round via in person and written correspondence, as a resource in setting policy and strategic planning.
- St. Anthony Staff will use the community survey results as a resource in strategic planning and conducting operations.