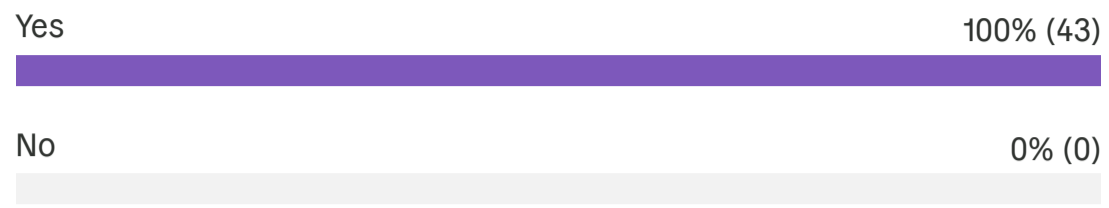




St. Anthony Village
Communications
Survey

Are you completing the survey by mail?



Are you a resident of St. Anthony Village, MN?

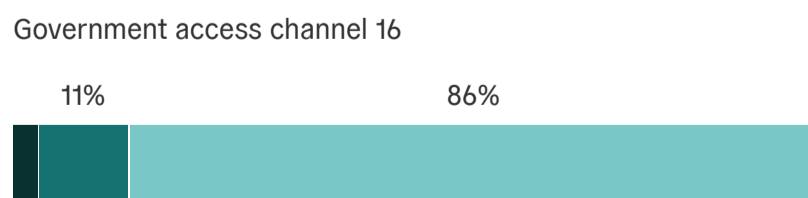
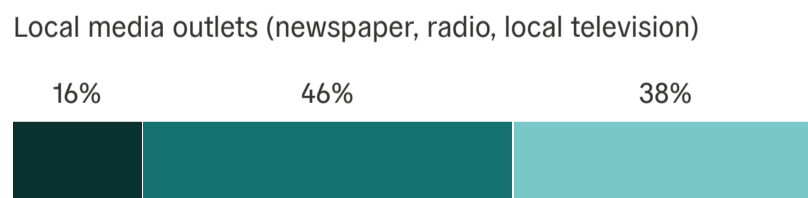
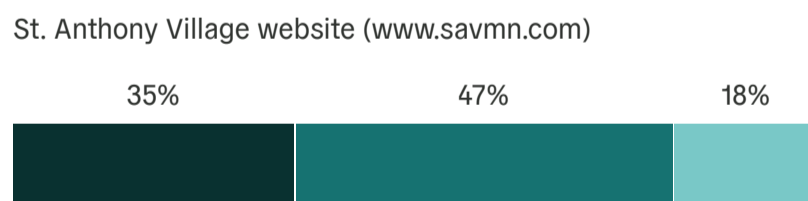


How much of a source, if at all, are each of the following for you for getting communications about the city of St. Anthony Village information, events, and services?

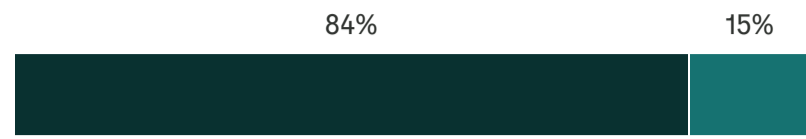
Question	Major source	Minor source	Not a source
St. Anthony Village website (www.savmn.com)	35%	47%	18%
Local media outlets (newspaper, radio, local television)	16%	46%	38%
Government access channel 16	3%	11%	86%
VillageNotes newsletter	84%	15%	1%
St. Anthony Village Council meetings and other public meetings	8%	45%	46%
Talking with St. Anthony Village officials and/or employees	11%	45%	45%
St. Anthony Village communications via social media (Facebook, Twitter, etc.)	20%	30%	50%
Word-of-mouth	25%	50%	25%
Utility bill message	10%	47%	43%

[Expand all](#) / [Collapse all](#)

Major source Minor source Not a source



VillageNotes newsletter



St. Anthony Village Council meetings and other public meetings



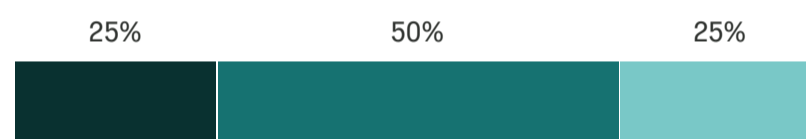
Talking with St. Anthony Village officials and/or employees



St. Anthony Village communications via social media (Facebook, Twitter, etc.)



Word-of-mouth



Utility bill message



City Hall uses the following social media tools to engage and inform its citizens. How much of a source, if at all, are each of the following for you for getting information about the city?

Question	Major source	Minor source	Not a source
City of St. Anthony Village Administration Facebook	17%	25%	58%
City of St. Anthony Village Administration Twitter	4%	6%	89%
City of St. Anthony Youtube	1%	6%	93%

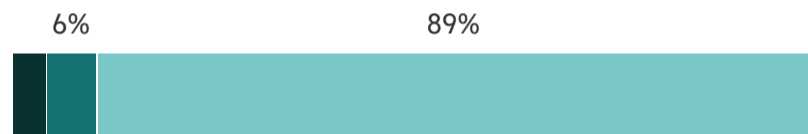
[Expand all](#) / [Collapse all](#)

Major source Minor source Not a source

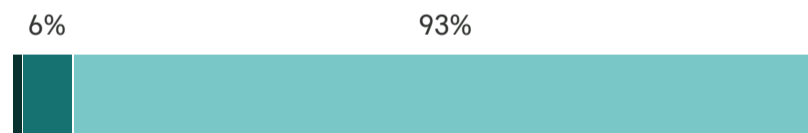
City of St. Anthony Village Administration Facebook



City of St. Anthony Village Administration Twitter



City of St. Anthony Youtube



The city Police Department uses the following social media tools to engage and inform its citizens. How much of a source, if at all, are each of the following for you for getting information from the Police Department?

Question	Major source	Minor source	Not a source
St. Anthony Village Police Department Facebook	28%	17%	55%
St. Anthony Village Police Department Twitter	7%	8%	85%
St. Anthony Village Police Department Instagram	4%	4%	92%

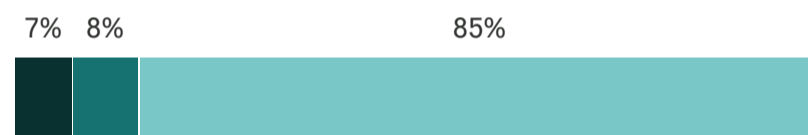
[Expand all](#) / [Collapse all](#)

Major source Minor source Not a source

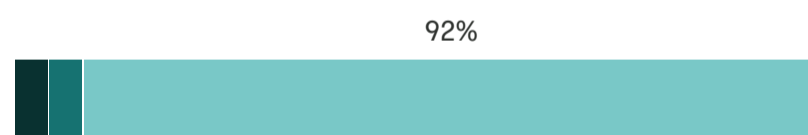
St. Anthony Village Police Department Facebook



St. Anthony Village Police Department Twitter



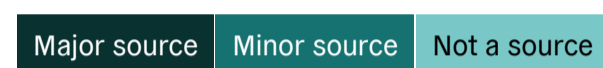
St. Anthony Village Police Department Instagram



The city Fire Department uses the following social media tools to engage and inform its citizens. How much of a source, if at all, are each of the following for you for getting information from the Fire Department?

Question	Major source	Minor source	Not a source
City of St. Anthony Village Fire Department Facebook	17%	10%	73%
City of St. Anthony Village Fire Department Instagram	4%	6%	90%

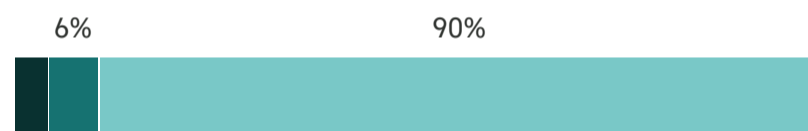
[Expand all](#) / [Collapse all](#)



City of St. Anthony Village Fire Department Facebook



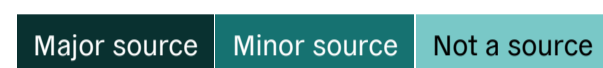
City of St. Anthony Village Fire Department Instagram



The city Liquor Operations (St. Anthony Village Wine & Spirits) uses the following social media tools to engage and inform its citizens. How much of a source, if at all, are each of the following for you for getting information about St. Anthony Village Wine & Spirits?

Question	Major source	Minor source	Not a source
St. Anthony Village Wine and Spirits Facebook	12%	11%	77%
St. Anthony Village Wine and Spirits Twitter	4%	5%	91%

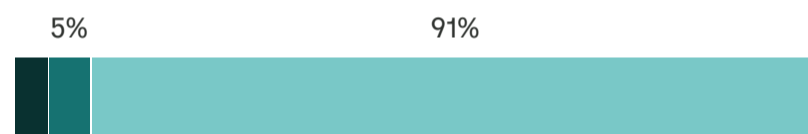
[Expand all](#) / [Collapse all](#)



St. Anthony Village Wine and Spirits Facebook



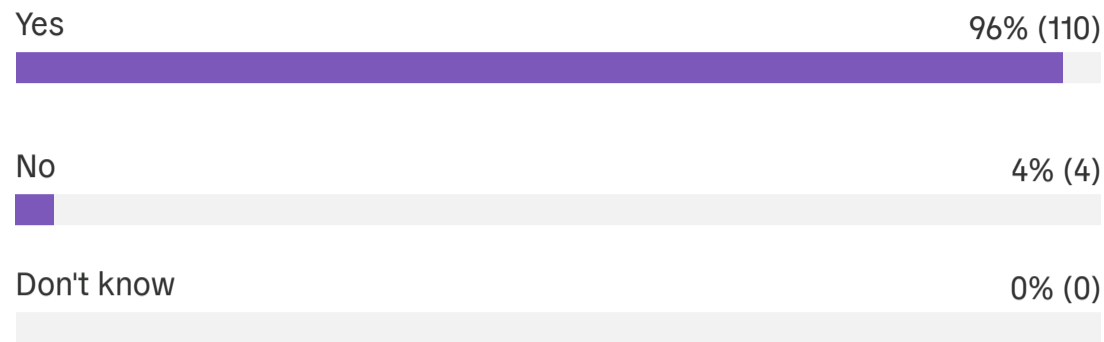
St. Anthony Village Wine and Spirits Twitter



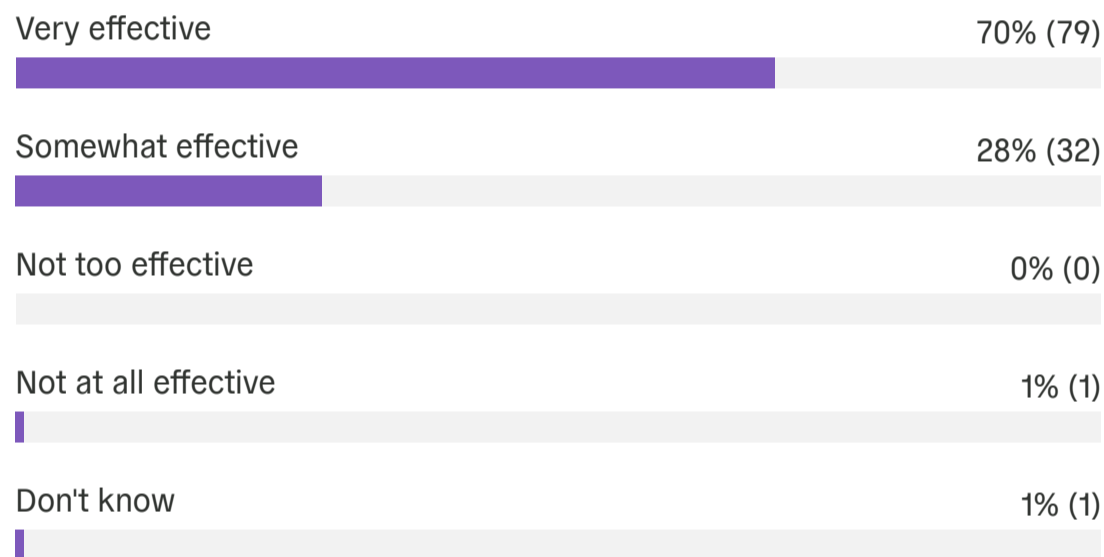
Do you recall receiving the city newsletter, VillageNotes, in the past year?



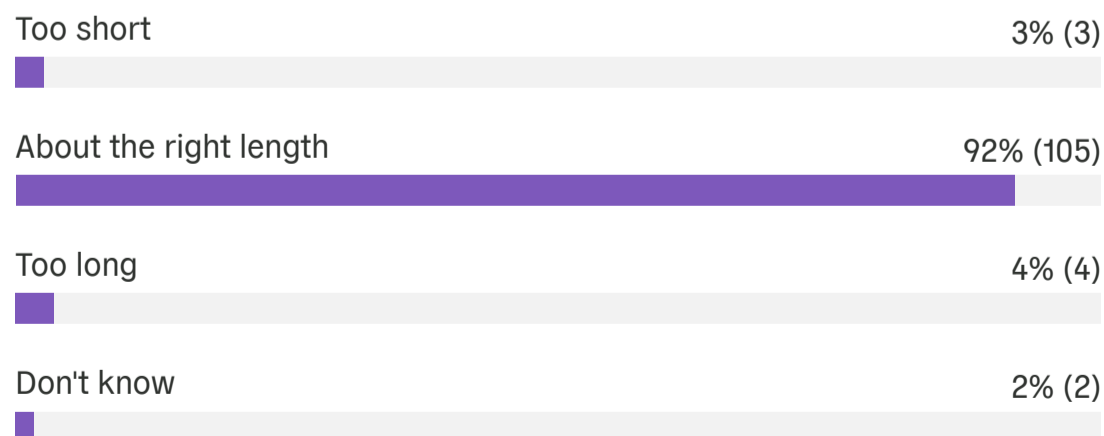
If yes, do you or members of your household read it regularly?



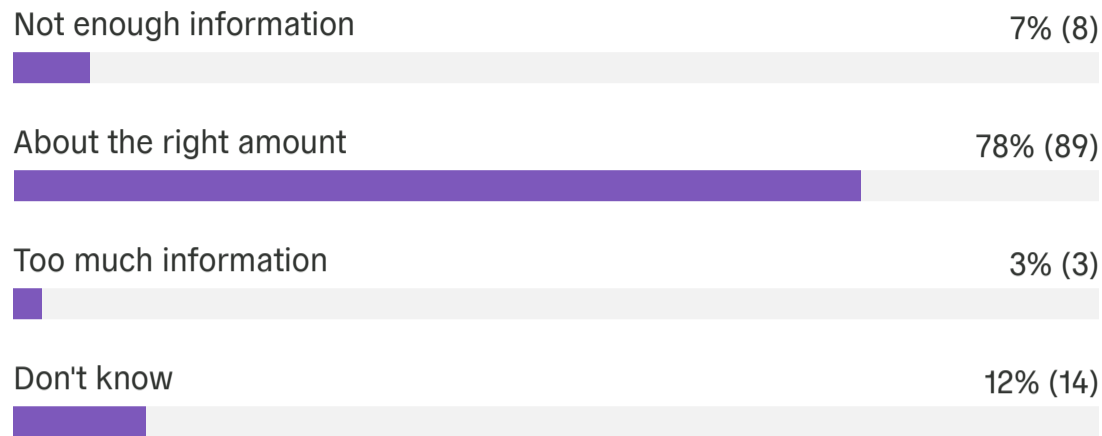
How effective is the publication in keeping you informed about information and events in the city?



Please rate the length of the newsletter.



The City of St. Anthony Village Police Chief publishes an article in the newsletter each quarter. Please rate the level of information contained in the Chief's messages.



The City of St. Anthony Village is looking at how it engages with residents. Which of the following do you expect to do regularly, if any?

