



THE NATIONAL COMMUNITY SURVEY™



## Results for the City of St. Anthony Village

November 3<sup>rd</sup>, 2022  
December 13<sup>th</sup>, 2022



### Civic Communication & Analytics Platform

Smarter, better connected communities. A civic surveying, policy polling, and constituent communication tech platform.



### Advanced Survey Science & Performance Analytics

Data insights to help communities move forward.  
The premiere provider of professional civic surveys  
and performance benchmarking analyses.

Questions about our product?

Visit [www.polco.us](http://www.polco.us) to learn more

Exclusive partners of:



## Role of Resident Surveys in Local Governance



Monitor trends in resident opinion



Measure government performance



Inform budget, land use, strategic planning decisions



Benchmark service ratings

## Facets of Community Livability

**THE NCS™**  
THE NATIONAL COMMUNITY SURVEY™

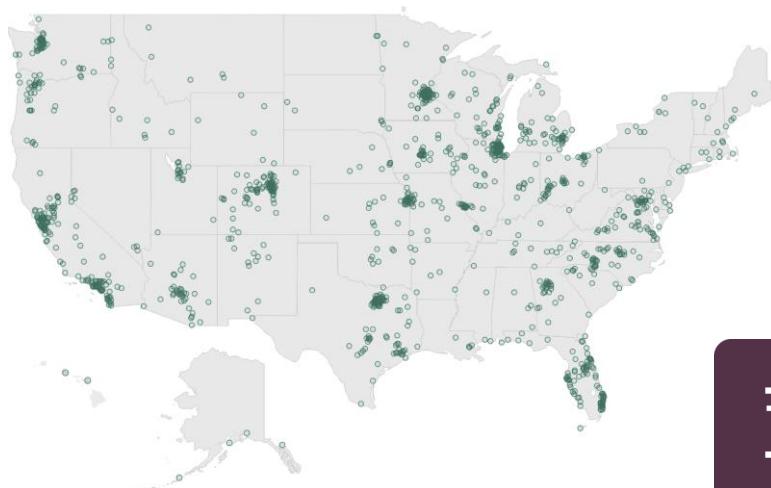


## The National Community Survey™ in St. Anthony Village

### The NCS™ for St. Anthony Village, MN

- Survey conducted from August 1<sup>st</sup>, 2022 to September 19<sup>th</sup>, 2022
- Mailing approach employed:
  - Probability-based sample of 2,800 households
  - 582 total responses received
  - 22% overall response rate
  - Non-probability, open-participation sample: 29 responses
- Results statistically weighted to reflect St. Anthony Village overall
- 95% confidence interval with a +/- 4% margin of error

### National Benchmark Comparison Database



More than **500** comparison communities across the nation.

Representing the opinions of more than **50 million** residents.

**THE NCS™**

THE NATIONAL COMMUNITY SURVEY™

## Overview of Survey Results

### Facets of Community Livability: Quality

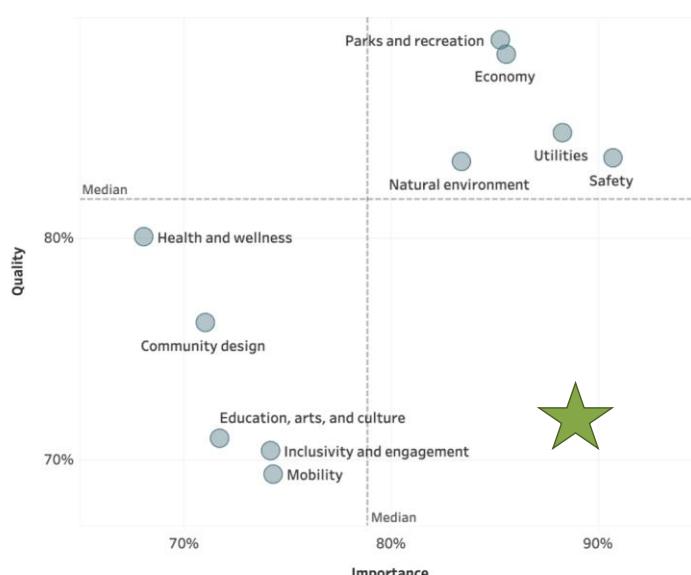
Please rate each of the following characteristics as they relate to St. Anthony Village as a whole. (% excellent or good)		vs. benchmark*
Overall economic health	88%	Higher
Overall quality of the transportation system	69%	Higher
Overall design or layout of residential and commercial areas	76%	Similar
Overall quality of the utility infrastructure	85%	Higher
Overall feeling of safety	84%	Similar
Overall quality of natural environment	83%	Similar
Overall quality of parks and recreation opportunities	89%	Similar
Overall health and wellness opportunities	80%	Similar
Overall opportunities for education, culture, and the arts	71%	Similar
Residents' connection and engagement with their community	70%	Similar

# Facets of Community Livability: Importance

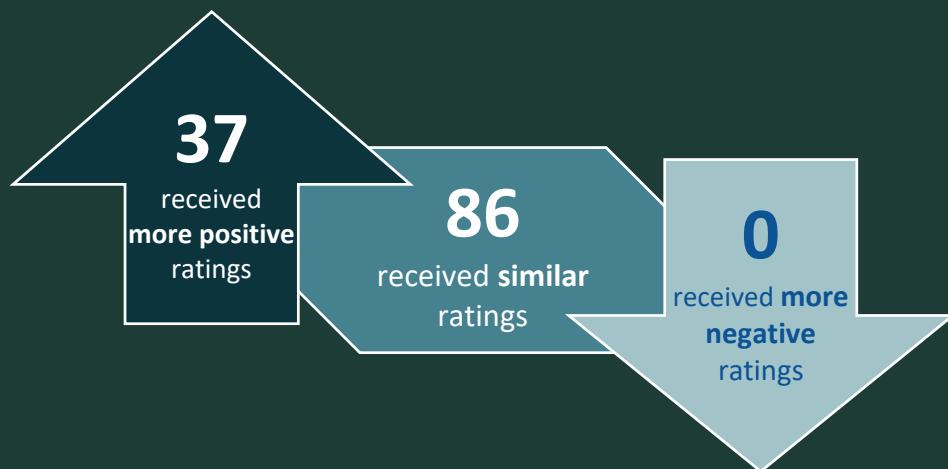
Please rate how important, if at all, you think it is for the St. Anthony Village community to focus on each of the following in the coming two years.  
(% essential or very important)

Overall economic health	86%	Similar
Overall quality of the transportation system	74%	Similar
Overall design or layout of residential and commercial areas	71%	Similar
Overall quality of the utility infrastructure	88%	Similar
Overall feeling of safety	91%	Similar
Overall quality of natural environment	83%	Similar
Overall quality of parks and recreation opportunities	85%	Similar
Overall health and wellness opportunities	68%	Similar
Overall opportunities for education, culture, and the arts	72%	Similar
Residents' connection and engagement with their community	74%	Similar

## Balancing Quality and Importance



## Comparisons to National Benchmarks



## Survey Highlights

Key Finding #1:

## St. Anthony Village's economy is a strong community feature



### The Economy in St. Anthony Village



Higher than national benchmarks



**88%**

Overall economic health



**83%**

Quality of business and service establishments



**73%**

St. Anthony Village as a place to work



**69%**

St. Anthony Village as a place to visit



**68%**

Economic development

Percent excellent or good

## Economy by Demographic

### By age

18 - 34  
 84% Economic health  
 44% Cost of living

35 - 54  
 91% Economic health  
 45% Cost of living

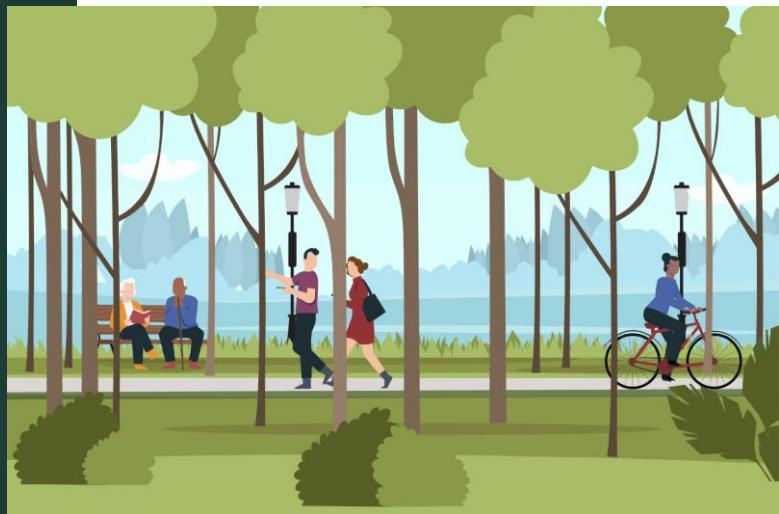
55 – 55+  
 88% Economic health  
 34% Cost of living

### Income level

Less than \$50,000	\$50,000 - \$74,000	\$75,000 - \$99,000	More than \$100,000
91% Econ health 33% Cost of living	97% Econ health 38% Cost of living	92% Econ health 55% Cost of living	84% Econ health 36% Cost of living

Key Finding #2:

**Residents  
appreciate the St.  
Anthony Village's  
natural  
environment and  
recreational  
opportunities**

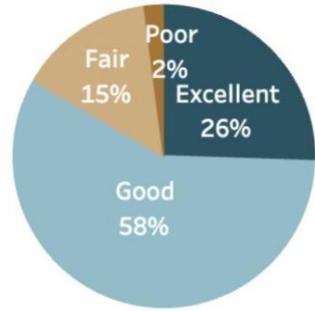


## Natural Environment/Parks and Recreation in St. Anthony Village



Higher than national benchmarks

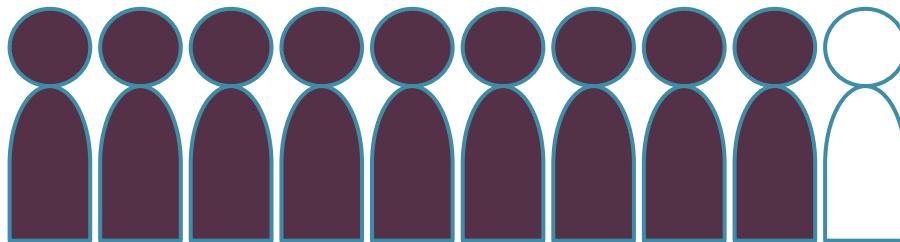
Overall quality of natural environment in St. Anthony Village



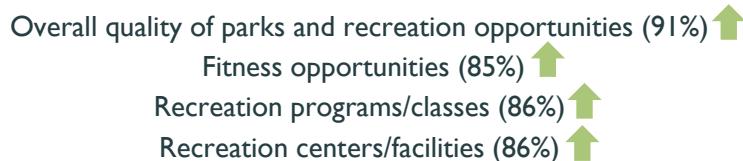
## Natural Environment/Parks and Recreation in St. Anthony Village



Higher than national benchmarks



About **9 in 10** respondents positively rated:



## Recreation by Demographic

# By age

18 - 34

35 - 54

55 – 55+

**74%** Recreational Opportunities

**69%** Open space

**58%** Recreational Opportunities

**70%** Open space

**61%** Recreational Opportunities

**70%** Open space

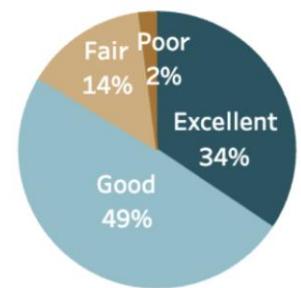
Key Finding #3:

**Most residents feel a strong sense of safety in the St. Anthony Village**



## Safety in St. Anthony Village

Overall feeling of safety in St. Anthony Village



Please rate how safe or unsafe you feel:  
(% very or somewhat safe)

In your neighborhood during the day	95%	Similar
In St. Anthony Village's downtown/commercial area during the day	95%	Similar
From fire, flood, or other natural disaster	92%	Similar
From violent crime	85%	Similar
From property crime	79%	Similar

## Safety Services in St. Anthony Village



**93%**

Fire services



**91%**

Ambulance/  
Emergency  
medical  
services



**87%**

Fire  
prevention/  
education



**85%**

Police  
services



**82%**

Crime  
prevention



**79%**

Animal  
control

Percent excellent or good

## Safety by Demographic

### By Sex

Male identifying

**85%** Overall feeling of safety

**84%** Police/sheriff services

Female identifying

**82%** Overall feeling of safety

**87%** Police/sheriff services

### Race and Hispanic Origin

White alone

**84%** Overall feeling of safety

**90%** Police/sheriff services

Not White alone

**84%** Overall feeling of safety

**94%** Police/sheriff services

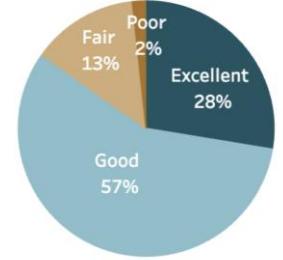
Key Finding #4:

**Residents value the City's utility infrastructure**



## Utilities in St. Anthony Village

Overall quality of the utility infrastructure in St. Anthony Village



Please rate the quality of each of the following services in St. Anthony Village. (% excellent or good)

	vs. benchmark*	
Sewer services	88%	Similar
Garbage collection	87%	Similar
Power (electric and/or gas) utility	87%	Similar
Storm water management	84%	Higher
Utility billing	81%	Similar
Drinking water	68%	Similar
Affordable high-speed internet access	67%	Higher

Key Finding #5:

**Residents show trust in Village leadership**

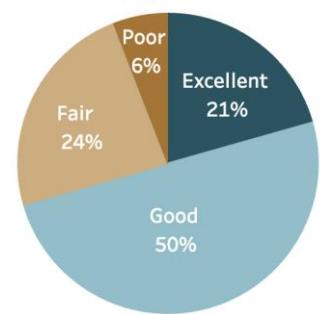


## Governance in St. Anthony Village

Please rate the following categories of St. Anthony Village government performance. (% excellent or good)

Treating residents with respect	81%	Higher
Being honest	78%	Higher
Treating all residents fairly	76%	Higher
Generally acting in the best interest of the community	75%	Higher
The overall direction that St. Anthony Village is taking	74%	Higher
Being open and transparent to the public	73%	Higher
Informing residents about issues facing the community	71%	Higher
Overall confidence in St. Anthony Village government	71%	Higher
The value of services for the taxes paid to St. Anthony Village	69%	Similar
The job St. Anthony Village government does at welcoming resident involvement	67%	Higher

Overall confidence in St. Anthony Village government



## Government by Demographic

# By housing type

### Attached

**86%** Services provided by St. Anthony Village

**70%** Confidence in St. Anthony Village government

### Detached

**86%** Services provided by St. Anthony Village

**72%** Confidence in St. Anthony Village government

## Conclusions

1. St. Anthony Village's economy is a strong community feature
2. Residents appreciate the St. Anthony Village's natural environment and recreational opportunities
3. Most residents feel a strong sense of safety in the St. Anthony Village
4. Residents value the City's utility infrastructure
5. Residents show trust in Village leadership

## Questions?

# Thank you!

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