

# MUNICIPAL LIQUOR STORE

## High-Quality Service, Contributing Since 1948

by Mike Larson, Municipal Liquor Store Operations Manager

With the new year, Municipal Liquor Store staff will begin the process of evaluating our two store's setbacks and successes in 2020.

We aim to improve operations so we can provide a better shopping experience for our customers. Our mission as a municipal liquor store operation is to control the sale of alcohol and generate revenue. We will make adjustments to align our goals with our mission to maximize our efforts and produce the best results.

Year-to-date financial statements indicate that our sales and profits increased significantly. The impact that COVID-19 had with closing bars and restaurants, along with the stay-at-home orders issued by Gov. Walz contributed to our increases.

The staff at our liquor stores, along with our City departments are to be commended for their commitment to carry out our St. Anthony's mission and vision. Everyone worked tirelessly to provide a high-level of service and safety to our residents and customers during unprecedented conditions. And even though our experiences in 2020 provided great learning opportunities — we are hopeful for a return of normalcy this year.

We appreciate our customers shopping local. Our profits continue to be used for the betterment of St. Anthony Village. Please contact me if we can assist you with anything that would provide a better shopping experience for you and your neighbors. I can be contacted by phone at 612-782-3455, or feel free to email me at [mike.larson@savmn.com](mailto:mike.larson@savmn.com). Thank you for allowing us the opportunity to serve you! ■

