

MUNICIPAL LIQUOR STORE

St. Anthony Village Wine and Spirits-contributing to the community since 1948

by Mike Larson, Operations Manager

Every year the City Manager and Department Heads of the City present our annual reports to the City Council at a council meeting. The Liquor Operations report typically highlights notable trends, sales and profits.

The final audit is not complete at the time of this article, but early indications are sales for our stores increased \$240,000 and profits increased \$50,000 during 2021 when compared to 2020. Sales during 2020 increased \$855,000 and profits increased \$150,000 when compared to 2019. The sales increase of over \$1,000,000, and the profit increase of \$200,000 during the last two years is a tribute to the dedication of our staff and our vision statement objectives. We consider this a positive trend and a success story when faced with challenges during the pandemic, supply chain issues and reduced labor market.

Our staff is also working very hard to maximize our profits within our current retail environment. We are committed to attracting customers by providing a unique retail environment that is based on excellent customer service, product selection, competitive pricing, while providing safe, bright and clean stores that drive long term customer loyalty!

I hope you find the trends as positive as we do. We look forward to serving our customers and St. Anthony Village where 100% of our profit enriches the community! Please contact me if we can assist you with anything that would provide a better shopping experience for you and your fellow residents. I can be contacted by phone at 612-782-3455, or feel free to email me at mike.larson@savmn.com.

Thank you for allowing us the opportunity to serve you!



Water restrictions

No watering: 11 a.m. to 6 p.m.

April 1-Nov. 1

- Even numbered addresses on even dates.
- Odd numbered addresses on odd dates.
- Exemptions may be granted for new lawns.